

SUMMARY

I am first and foremost a creator. I seek work that allows me to create things utilizing my expertise in interactive & user interface design and development. I strive to develop engaging designed solutions that ignite the senses while maintaining a strict level of usability. I want to work along side others who through their knowledge and experience can challenge me to consistently deliver above the industry standard in quality craftsmanship. I also have a passion for sharing my knowledge with others to educate while I learn.

EDUCATION

AAS in Web Design Technology – Emphasis in design for usability and information architecture – June 2006 – Cincinnati State Technical & Community College

QUALIFICATIONS

- ◆ Exceptionally skilled in the Adobe Creative Suite, encompassing Photoshop, Dreamweaver, Illustrator, InDesign, Flash, Bridge and Lightroom. Working knowledge of After Effects and Premier Pro
- ◆ Works closely with developers for seamless work flow of integration and deployment
- ◆ Nine years of professional creative experience in web/interface design and development, graphic design, branding and E-Commerce
- ◆ Ability to hand code a cross-browser compliant, W3C valid, pixel perfect website from scratch, utilizing the latest in web technologies including HTML5/CSS3 based layouts, javascript & jQuery
- ◆ Deep understanding of E-Commerce design, development and implementation
- ◆ Consistently deliver the highest quality materials on time and above expectations
- ◆ Extensive knowledge of most open source Content Management Systems, working within a repository and the JIRA project management software

EXPERIENCE

November '12 – Present, Cengage Learning

Collaborate with stakeholders to plan, develop, define and execute requirements that coincide with organizational release schedules. Design, develop and implement custom, responsive, cross-browser, cross-platform, accessible rich internet applications that meet WCAG2.0 AA standards, utilizing HTML5/CSS3, Javascript and jQuery. All based on an iterative process driven by usability research, trend mapping and user feedback

August '07 – July '12, Pixels & Dots

Full-time Lead Interactive Designer – Responsible for all aspects of client projects including but not limited to, interactive and user interface design, development, deployment and maintenance, print design, branding, product and on location photography, mobile application development, new business procurement, job scoping, project management, client communication, presentations and overall client satisfaction

ACCOMPLISHMENTS

2013 Webby Awards Honoree for creativeadam.com

2013 Pixel Awards Nominee for creativeadam.com

2011 Silver Addy Award Winner for Flynt Savings website design & development



AWARD WINNING CREATIVE PROFESSIONAL

itsreallynotadam@gmail.com

www.creativeadam.com

513-484-4729

REFERENCES

- ◆ Ed Robirds – Creative Director for Threshold Technologies
Office 571-223-6133
Mobile 513-600-0318
- ◆ Paul Yoder – National ASAP Director for Educational Services/US Retirement Partners
Office 513-871-2050
Mobile 513-260-9695
- ◆ Matt Mooney – Global Web Development Manager at KAO Brands
Office 513-629-7323
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